

emlyon business school, 150 years of excellence

emlyon business school was founded in 1872 by the Lyon Chamber of Commerce and Industry. It is one of the oldest business schools in Europe. emlyon is among the 1% of global business schools to have the triple crown international accreditation: AACSB, EQUIS and AMBA. As such, it deserves its status of global-ranking school in business and management.

Cours Florent, an internationally- renowned drama school

Cours Florent has established itself as **France's premier multi-disciplinary professional performing arts training program** for over half a century. **The list of its alumni is as long as it is impressive.** From Diane Kruger to Pierre Niney, from Isabelle Adjani to Benjamin Lavernhe... they have all trained at Cours Florent. Constantly evolving to keep abreast of developments in contemporary theatre and cinema, the school has **never stopped reinventing itself and perfecting its teaching approach and methodologies.**

Study at two of the most prestigious schools in France

emlyon and Cours Florent allied their **expertise** to create a program offering **internationally recognized theater training** and the acquisition of **business skills** sought after on the market. Intended for profiles who wish to place their activity in an **entrepreneurial and artistic approach**, it combines interpretation courses with the acquisition of skills in project management and entrepreneurship.



A 3-year program
opening in
September 2024



For **high-school or Baccalaureate**
students and graduates



Taught in **English**
(180 ECTS)



Delivered in **Paris**, France,
on both schools' campuses



Find out about **emlyon** business school's new program: the Bachelor of Arts in Acting & Entrepreneurship. Developed in partnership with the renowned drama school Cours Florent, it aims to merge artistic creativity and entrepreneurial skills. Get ready to give outstanding performances on stage while developing a solid understanding of the business world and sustainable project management. This is a unique opportunity for the bold and creative minds. Join us and shape your artistic and entrepreneurial future. Welcome to this unique adventure!



Martine FERRY
Associate
Dean of
Undergraduates
Studies **emlyon**
business school



We are delighted to launch this joint program with emlyon which will enable young creative minds from around the world to prepare for an international career in a one-of-a-kind program: be an entrepreneur and an artist, actor of your own journey and creator of tomorrow's artistic world. This innovative training in English will give you a strong baggage, essential to build a professional career outside of the box and across borders.



Simone STRICKNER
Cours Florent's
Director

| | YEAR 1 METHODOLOGICAL TOOLS AND SELF-KNOWLEDGE | YEAR 2 ARTISTIC PROJECTS AND ENTREPRENEURSHIP | YEAR 3 DEVELOPMENT OF AN ARTISTIC ENTREPRE- NEURIAL PROJECT AND EMPLOYABILITY |
|---------------|--|---|---|
| emlyon | Stress management | Entrepreneurial approach | Entrepreneurial project |
| | Inclusive and cross-cultural communication | Organizations' sociology | Institutional sociology |
| | Project management | Design and communication of value proposition | Contract law Ethics Intellectual property |
| | Team performance | Sustainable customer journey | Negotiation Funding |
| Others | Lectures | Testimonials | End-of-course jury |
| Cours Florent | Acting fundamentals | Monolog | Thematic cluster (Staging, production, writing workshop) |
| | Working together | Contrast | Mastering acting |
| | Contemporary and epic repertoire | Acting journey | Acting advertising tools |
| | Eloquence | White card | |

Targeted skills

The BA in Acting & Entrepreneurship is designed to equip students with the skills that will enable them to be their own entrepreneurs in their acting journey. At the end of the program, students will be able to exercise their art as performers, mobilize a general artistic culture, understand the ecosystem of live performance and audiovisuals, lead a project and develop entrepreneurial practices, develop a marketing and commercial strategy for their project, but also master the regulatory and ethical frameworks.

After the program

After completing the BA in Acting & Entrepreneurship, you will be fully equipped to:

- Start your professional life as an actor and artist
- Develop and produce your own artistic projects
- Engage in an artistic entrepreneurial project
- Continue your studies to deepen your artistic and/or business skills

Tuition fees

€17,000
/year

These tuition fees are effective for the **2024-2025 academic year**. All indicated fees include tuition, student services fees, enrolment fees, academic expenses, and lifelong membership to the **emlyon** business school alumni network.

Admission

Profiles eligible for the Bachelor of Arts in Acting & Entrepreneurship:

- Students holding, or soon to hold, a French Baccalaureat
- Students holding, or soon to hold, an international equivalent of the French Baccalaureate (IB, A-level, High School leaving degree, Abitur, etc.)
- With a minimum English level of B2 validated by an official test (TOEFL, TOEIC or IELTS)
- With a strong interest for entertainment, theater and audiovisual. Previous acting experience is not mandatory

To be admitted in the BA in Acting & Entrepreneurship, you must follow the following steps :

- Send a certified copy of your transcripts from your first year of high school to this day
- Send an application letter and a reference letter
- Attend a personality interview with jury members from Cours Florent and **emlyon** business school



Contacts

Admission Department

Tel: +33 (0)4 27 40 50 20

Email: bachelors@em-lyon.com

You are temporarily or permanently disabled?
Please contact our teams at handicap@em-lyon.com to study how you can integrate the program.

Discover more

