

A photograph of a diverse group of students in a modern classroom or lecture hall. In the foreground, a young woman with long brown hair and black-rimmed glasses, wearing a purple button-down shirt, is smiling and looking towards the camera. Behind her, other students are visible, some looking at laptops or papers. The background is slightly blurred, showing more students and computer monitors.

 early makers
since 1872

em
lyon
business
school

**International
MBA
Part-time**



Learn here, accomplish now
Through gatherings, discussions
and being enriched by others

Explore here, make now
Through projects, experiences
and endeavors unveiling new paths

Evolve here, change now
Through new perspectives,
engagements and actions
that challenge the rules

Share here, reveal now
Through learning, experimentation
and unlocking new vocations

Awaken here, create now
Through inspiring generations
driving progress in the world

Here and now.



**em
lyon**
business
school

emlyon business school globally recognized and accredited

emlyon business school is among the 1% of business schools around the world to receive Triple Crown accreditation.



Whether it is to advance your career or start a new one, launch your own business, or gain a more global and competitive perspective, the International MBA (IMBA) at **emlyon** business school is triple-accredited and ranks among the best institutions both in France and globally.

Recent Rankings *



#14
MBA in Europe (2024)

#9
International Mobility (2024)

#13
Value for money rank (2024)

#11
ESG and net zero teaching rank (2024)

#10
Business School in Europe (2023)



#17
World Wide ROI (2023)

#55
World Wide MBA (2023)

* Rankings for the full-time International MBA

Program Overview

Intake: **September**

Location: **Online & Lyon**

Type: **Part-time Masters (BAC +5, Grade de Master)**

Length: **2 years (24 months) blended program**

The worldwide-recognized rigor and quality of education, the vast, multi-continental alumni network, and the international exposure are just a few of the many reasons why students choose to pursue their IMBA at **emlyon** business school.

Top Reasons to join the International MBA Part Time

- Keep your full time position while studying in the MBA
- Build a strong international network
- Develop skills and knowledges to accelerate your career and enhance potential
- Apply the theoretical concepts directly to your daily professional practice



In today's demanding and fast-moving job market, it can be a challenge to continue learning without missing out on opportunities.

We now offer the opportunity to join our high quality and prestigious MBA program without losing touch with your job, company and industry. The emlyon International MBA Part-time is designed to help you achieve your professional goals building on our expertise.

This intense experience is about acquiring knowledge and skills, but more importantly, about applying these skills in your workplace.

Cutting-edge learning technologies now enable us to offer you an ultra-flexible learning experience that meets your expectations as a committed professional.

There is no doubt that this will be a very rewarding personal and professional experience.

Stéphanie OUSACI /
Executive Director MBA Programs



4
campuses
Lyon, Shanghai, Paris, Mumbai



41,700 alumni
in **130** countries



9,050
students

>125 nationalities

1,013
students involved

in **45** student associations
and actions



Visit our campuses on google street view



6,900+
executives directors
& managers in continued
education programs



200
academic
partners

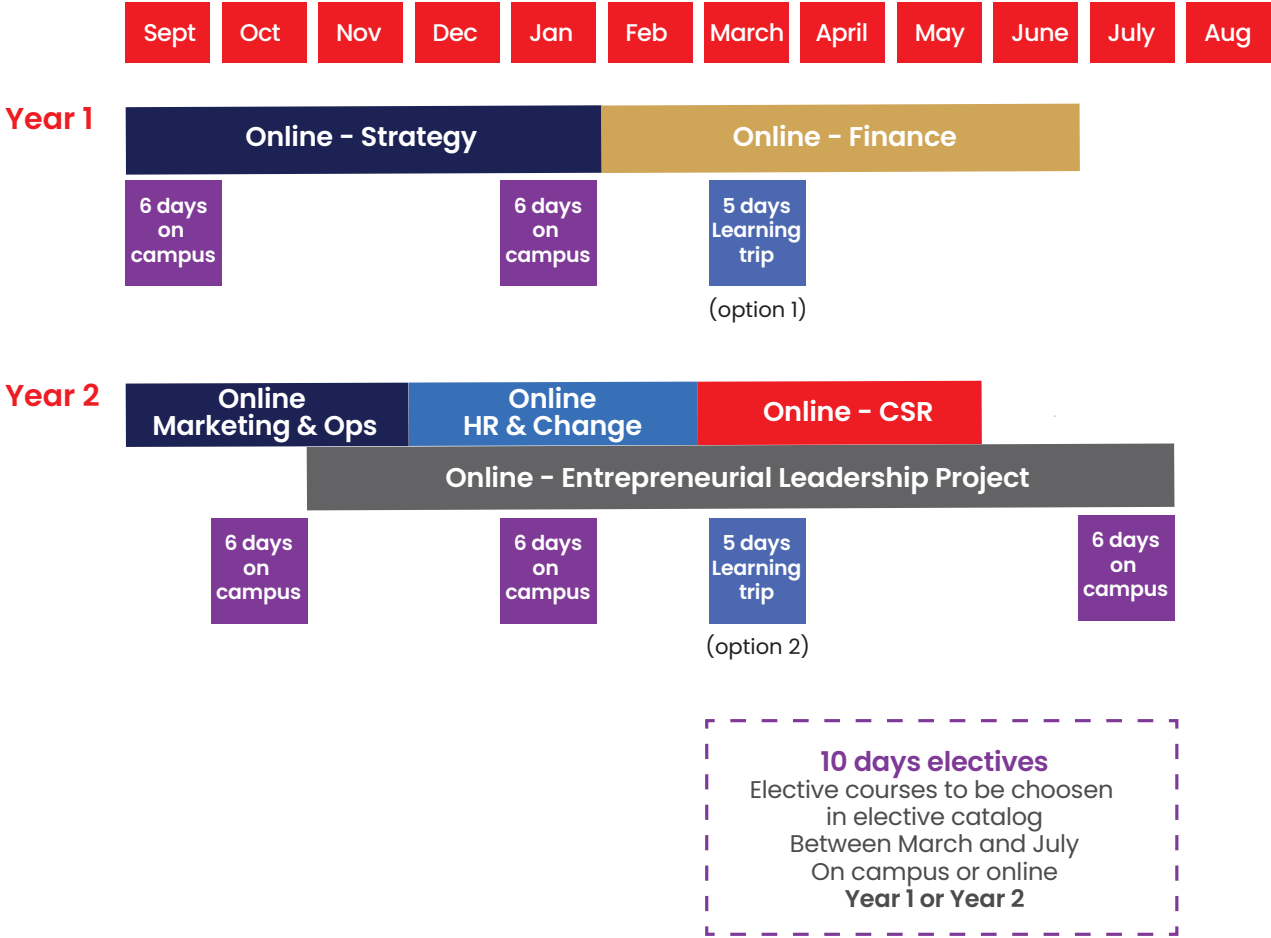


166
professors
51%
of whom
come from
abroad



Program architecture

A 2-year blended program (24 months) *



* Indicative timetable, subject to flexibility

Get the best of both online and on campus learning

ONLINE

Asynchronous contents to read, listen and work on

- › Flexibility and tailored learning pace

Scheduled live classes with professors

- › Maximizing interaction with Professors, experts and classmates



ON CAMPUS

Intense residential classes

- › Immerse in the learning experiences, out of daily life
- › Network, make connections within MBA candidates, and learn from your peers
- › Apply learning and concepts in real business cases



Core Courses

The core courses cover the **fundamental topics that you will need to master in order to be a successful manager or entrepreneur** in any sector around the world. **Working with innovative and experienced professors, industry experts, and external company guests and speakers**, you will approach each subject from different cultural and professional viewpoints, as well as share your own professional experiences. Each course has been carefully crafted to provide the competencies that companies are searching for in today's managers.



International Learning Trips

In addition to the high cultural diversity amongst the participants, **emlyon** business school offers students the opportunity to discover management styles of other countries and explore contextual factors through Learning Trips.

Each destination has unique characteristics that are never duplicated in different countries and visits. These specific and diverse learning opportunities, in terms of approach and agenda, make each Learning Trip memorable.

Electives & Specializations

We also offer a range of electives that you can combine to meet your professional goals. Either on-campus or online, depending on your selected courses, you can choose your electives from our list, corresponding to the skills and knowledges you want to improve!

Select from 20+ electives to create a personalized specialization *

- Accelerating Digital Business Transformation
- Advanced Project Management
- AI & Machine Learning Business Impact
- Big Data Analytics & Business Intelligence
- Blockchain & Industry Transformation
- Branding & Media Communication
- Cracking the Consulting Case
- Customer Experience Management
- Digital Marketing & Omnichannel
- Digital Strategy & New Business Models
- Effective Public Speaking
- Financing Strategy & Corporate Control
- Global Supply Chain Management
- International Strategy
- Key Account Management
- Know Yourself
- Management Sciences
- Management Skills
- Negotiation Skills
- Product & Service Innovation
- Social Media Marketing & Analytics
- Strategic Growth & M&A
- Improving Your Value Proposition
- Pitching Your Idea & Creating a Business Plan
- Shadowing an Incubator Start-up

* All these electives are subjective to change.



Your future, your choice

Choose the project that most closely embodies your career goals

Participants of the International MBA Part-time need a tangible way within a real business setting to immediately put academic knowledge into practice and gain real-world experience to complement existing skills. emlyon's **early makers** signature teaching style is the driving force behind the school's pedagogy: demanding standards, experience, experimentation, and an entrepreneurial ethos to boost students' capacity for action. That's why the program incorporates a 6-month Entrepreneurial Leadership Project (ELP)*. Participants have to choose one of the two following options: entrepreneurial consulting project or new venture project.

* depends on number of participants or could be an internal project on your venture

Entrepreneurial Consulting Project

An ELP Consulting Project allows you to choose a topic or company in line with your professional goals, drawn from a list of exciting company project briefs. Working in teams and supported by a high-level company sponsor and faculty tutor, you will pitch business solutions. It is also an opportunity to pitch yourself as a future employee, or to leverage your experience in future interviews.

The companies and projects are carefully selected each year and matched to the needs and interests of the class.

Recent Student Projects:

Robot

A leading global consumer robot company designing and building robots for inside and outside of the home.

Project Objective: Design a digital marketing strategy to grow market share through major retailers.



One of the most iconic premium ice-cream brands.

Project Objective: Recommend a strategy to win the "super premium" ice-cream battle.



A French commercial truck and military vehicle manufacturer.

Project Objective: Propose a strategic transformation plan to adapt offerings and the business model in the move to electric vehicles.



A global non-profit that develops and scales vaccines, drugs, devices, diagnostics and innovative approaches to strengthen health systems worldwide.

Project Objective: Recommend a strategic plan for donor engagement.



A pan-European news media network currently expanding its media operations through a franchising business model.

Project Objective: Recommend an international expansion strategy and operational plan.

New Venture Project

During these core courses, participants develop new venture ideas, supported by our faculty, who provide methodologies and toolkits. At the end of the course, teams pitch to representatives from the investment community to test whether their ideas have what it takes to create a new business.

If your business idea has potential, you can choose to focus your ELP on building this business idea and launching a new venture. The Entrepreneurial Experience electives are designed to support you in this journey:

- Improving Your Value Proposition
- Pitching & Business Plan
- Shadowing an Incubator Start-up



Previous project sponsors have been:



Rida Bourji
Lebanon / IMBA 2018-2019

"The MBA program helped me put my knowledge and experience on the table and challenge them. It helped me do a full check on my competencies and skills. It gave me tools to innovate, mentors to guide me and a ground to test. The result? I won multiple awards during the year, and today I'm on a new venture, Robovision, a tech startup willing to give back autonomy in mobility for 250M visually impaired people around the world."

Winner of Runner-up Award in MIT Global Startup Workshop 2019 / Winner of Entrepreneur of the year 2019 from emlyon business school / Winner of the SIWE 2019 Makesense award / Winner of Positive Innovation Award from emlyon business school / Recognized by Live for Good to be one of 50 entrepreneurs who will change the world (batch of 2019/2020)

Dedicated and Tailored Career Development Track

Your Career Center: helping you shape your professional future, here and now

About us

The emlyon Career Center is composed of dedicated career consultants and a wide range of specialized & professional coaches, specially adapted to the various programs of the school. The whole team offers a strong experience across numerous sectors, both in France and internationally.

Our mission

The Career Development Track offered by the Career Center is key at **emlyon** business school.

Each one of you is unique, with strong and expanding professional expertise. You have various needs, wishes and visions for your professional future. Success does not mean the same thing to everyone: we help you making sure your career plan reflects your values and what you define as being successful. Most of all we want you to be in a job position in which you are happy, where you believe you belong.

Our overall mission is to prepare and help you to achieve a successful and sustainable employability by building a career plan that matches your personal goals, in line with your potential, while taking into accounts the most recent trends, challenges and changes of the job market.

Our objectives

Our aim is to provide you with a methodology that will help you throughout your work life.

We will guide you through:

1. Defining and clarifying your professional goals and your priorities
2. Developing the skills and tools you need to achieve them
3. Identifying career opportunities that match your aspirations

We believe in adapting your career path to your specificities by offering a wide range of services you can activate according to your needs.

How we implement it with you?

Whether your professional goal is to find a new job or to progress in your current company, the Career Center team will provide you with a thought through and specialized support track consisting of the following services:

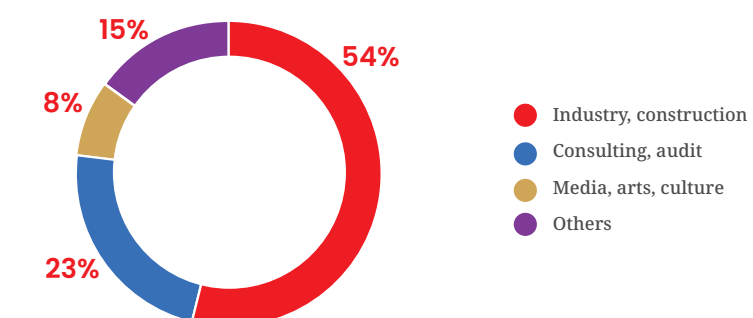
- From day one you will benefit from **one-to-one tailored meetings with a dedicated program & career coach** for all the duration of your Part Time IMBA
- You will be involved in **Group workshops** (examples of topics covered: professional project, strategy to reach your career goals, transferrable competencies & skills, CV & LinkedIn as well as networking activities, job search strategy, pitch & storytelling, job interview preparation)
- You will have access to **first class and extensive online resources**
- You will be able to participate in **networking events and conferences**

We begin working with you on reaching your career objectives from day one, both before and after you graduate from your MBA.

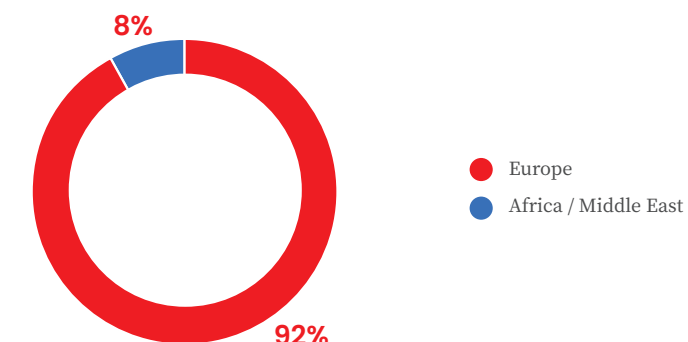


Where is the class of 2022 now?

Job sector post MBA



Job location



* Data relating to the graduates of the IMBA Full-time program.



Staff Highlights

Our Faculty is a body of highly qualified professors and researchers originating from different countries (25+ nationalities) and diverse disciplines. Each one brings their expertise, experiences, and unique perspective to our students, fostering an enriching academic community and the formation of a better society as a whole. Industry practitioners also contribute to the program.



Thomas Gauthier
Professor of Sustainable
Futures

Research Focus: Organizational anticipation, decision-making and action in uncertain environments, as well as how companies can contribute to a “fertile” future that is resourceful, resilient and inclusive.

Publications: “Prospective : Anticiper, décider et agir dans l’incertitude” (EPFL Press, 2020)

Degrees: PhD in Clinical Medicine at Imperial College London, Master of Science in Electrical Engineering and Computer Science at Massachusetts Institute of Technology (MIT)



Handan Vicdan
Associate Professor
of Marketing

Research Focus: Sociology of consumption and consumer culture, transformative consumer research issues such as sustainable consumption/production, sustainable communities, alternative food consumption and tourism practices, and human-technology interactions in alternative markets.

Publications: Regularly publishes research in highranked academic journals like *Journal of Business Research*, *Marketing Theory*, *Consumption*, and others.

Degrees: Doctorate in Business Administration (Marketing) from the University of Texas-Pan American in 2010.



Owen Williams
Professor of Corporate Finance
& Quantitative Finance

Research Focus: Firm evaluation, international financial management, asset pricing, and portfolio theory. Over 20 years experience in the financial industry having worked as an Economist/Financial Analyst for a leading market research firm, a portfolio manager in Geneva and founded a financial consultancy firm.

Publications: Regularly publishes research in high-ranked academic journals like *Journal of Applied Business Research* and the *Journal of Asset Management*, and more.

Degrees: Doctorate of Business Administration, Master of International Business studies, CFA charter



Hans Schlierer
IMBA – International
negotiation skills and
techniques

Professional Experience: Corporate Social Responsibility (CSR) of companies, and especially the communication of CSR topics and the implementation of a CSR strategy.

Publications: Publishes in highranked academic journals like *Journal of Business Ethics Education*, lectures in conference in many countries like in Turkey, Poland, Germany and others.

Degrees: Doctorate in Intercultural Communications-University of Saarbrücken, Germany

Class profile

emlyon’s early maker pedagogy is rooted in the belief of “doing to learn, and learning to do.” Participants learn, grow, explore, and succeed together during their experience, benefiting from a tight-knit school and program culture, a both global and successful alumni network, and an abundance of resources to ensure they meet their goals. Each cohort is unique and diverse, made-up of successful men and women from many different industries all around the world.

Class of full-time International MBA 2022–2023

39 participants

Average age: 32.5 years

Average professional experience: 8 years

17 nationalities



Africa

Algerian • Cameroonian
• Ivoirian • Moroccan •
Tunisian



Asia

Chinese • Indian •
Lebanese • Palestinian •
Taiwanese



Europe

French • Italian •
Norwegian



The Americas

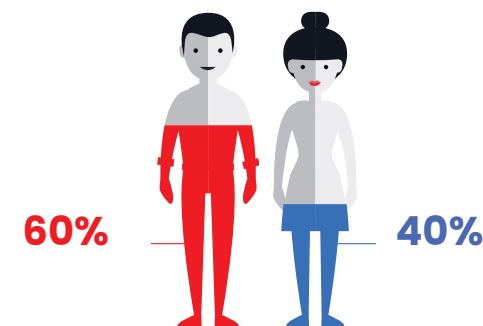
Brazilian • Canadian •
Colombian



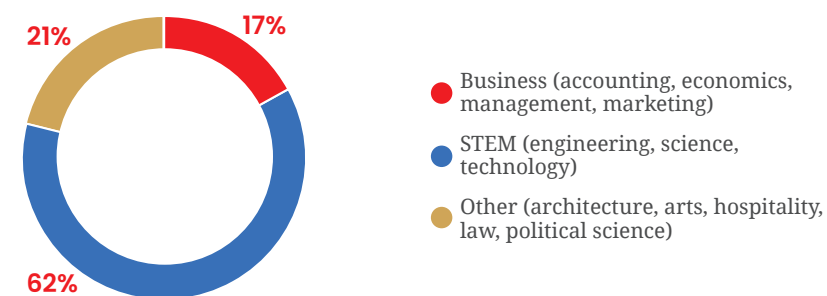
Oceania

Australian

Gender



Educational background



Net Promoter Score (NPS): 44 *

Participant Satisfaction: 81.8% and 4.6/5 *

Graduation Rate for last 3 years: 100% *

* Survey carried out in 2022. Concerns IMBA Full-time class of 2020/2021



Leading Responsibly

Enhancing your leadership and team skills is a central part of the emlyon MBA experience. Successfully learning to lead in any company, environment, or team will truly help you to become the global leader you want to be.

Grow as a leader

Throughout the program you will be supported in your personal leadership journey with diagnostic tests, workshops and coaching.



Build high performance teams

Right from the start of the program, you will be teambuilding. Teamwork is integrated into every course and enables you to put your leadership and collaboration skills in practice. Frequent use of peer reviews enables you to pin-point and realize areas of improvement.

Develop a global mindset

During your IMBA you will be meeting and working with people from all over the world. Diversity is powerful but it can also causes conflict. Over the year you will learn how to lead harmoniously across boundaries and cultures, and how to leverage diversity to maximize innovation and performance.



Make a difference

emlyon business school's vision is to develop business leaders that transform organizations and make a positive contribution to society. We have integrated 33 key sustainability /CSR/ ethical competencies into this program, so no matter which course you are taking, we are committed to supporting you in leading and acting responsibly.

emlyon business school alumni network



Marc Thiollier
Director Advancement and Alumni Relations

"The alumni teach, contribute, engage and share with the goal of giving back to the institution that has helped them shape their lives, and put them on a path of continuous transformation."

You will become a member of the **emlyon** alumni association from the moment you enroll, giving you immediate access to the online directory.

350 events organised each year in **21** countries

International long-standing alumni network partner companies

accenture		AIRBUS GROUP	Allianz	ALSTOM	ALTRAN	AMERICAN EXPRESS	Apple	april	ArcelorMittal	AXA
BAIN & COMPANY	Bank of America Merrill Lynch	BARCLAYS	Baxter	BAYER	BCG	BearingPoint	BERTELSMANN	BIOMERIEUX	BNP PARIBAS	BOUYGUES
BPCE	Bristol-Myers Squibb	Capgemini	CH	CATERPILLAR	CHANEL	CISCO	Coca-Cola	Cognizant	CA	DAIMLER
DANONE	Deloitte	Deutsche Bank	Ebro	Edelweiss	EDF	ENGIE	EY	ExxonMobil	GE	GENIUM
Goldman Sachs	Google	GSK	GROUPE Casino	Henkel	HERMES PARIS	hp	HSBC	Johnson & Johnson	J.P.Morgan	KERING
KPMG	Kraft Heinz	Kurt Salmon	LARSEN & TOUBRO	L'OREAL	legrand	mazars	McKinsey & Company	MICHELIN	Microsoft	Morgan Stanley
Nestle	NISSAN	NOKIA	orange	orano	PHILIPS	P&G	pwc	RBS	Reckitt Benckiser	RICHMONT
RioTinto	Roland Berger	ROTHSCHILD	SANOFI	Schindler	Schneider Electric	SEB	SIEMENS	SOCIETE GENERALE	sodexo	SONY
SwissLife	TATA	TOTAL	UBISOFT	Unilever	VEOLIA ENVIRONNEMENT	vivendi	VOLVO			

Lyon

Capital of the French way of life

Lyon, a global metropolis

Lyon is a major economic hub, a thriving center for entrepreneurs around the globe, and the first-choice city for installing a French HQ for international companies. It is also a university cluster with a flourishing 150,000+ students. It is home to numerous company headquarters and world-renowned international companies (such as Interpol and Euronews). Its areas of expertise and competitiveness tends to resolve around biotechnologies and healthcare, the environment, and digital entertainment (including video games, cinema, audiovisual production, animation, and interactive media).

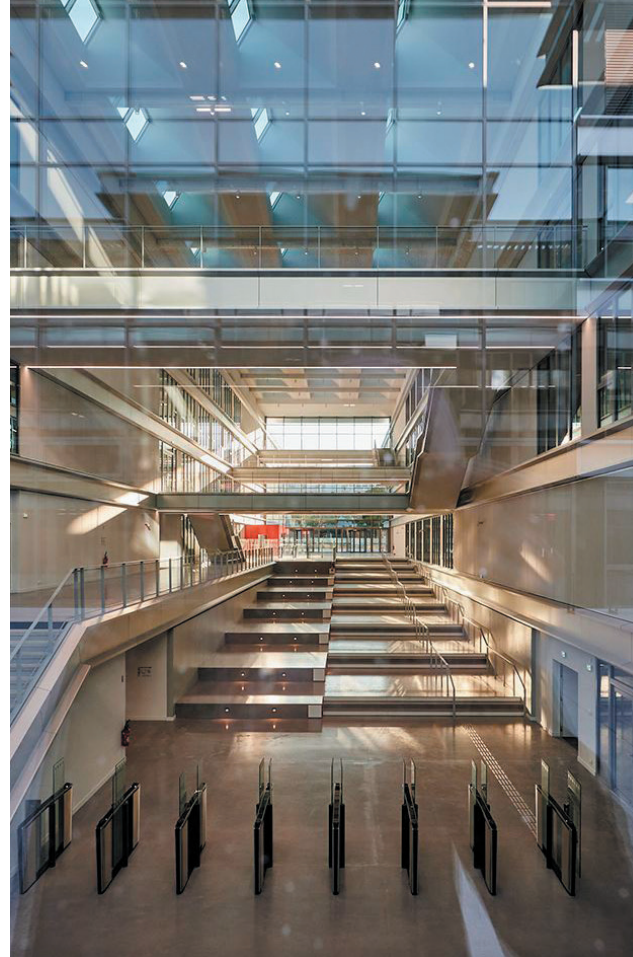
A city where people live life to the fullest and are intensely creative

Lyon's history stretches back 2,000 years. The city is a UNESCO World Heritage-listed historical site and one of the leading tourist destinations in Europe. As a capital of fine food and dining, Lyon is home to nearly 20 Michelin-starred restaurants. Its ideal geographical location - close to the Côte d'Azur and the Alps, and just a two-hour TGV train trip from Paris - is very popular with students. Lyon offers a wide variety of cultural activities and events, including the Nuits Sonores (international electronic music event), the Fête des Lumières (festival of lights), the Nuits de Fourvière (concerts and cultural events), the Biennale de la Danse and the Biennale d'Art Contemporain.

A new generation campus

After 50 years in Ecully, **emlyon** business school opens a new chapter of its history with its relocation to the 7th arrondissement of Lyon in September 2024.

- 30,000 m² in the heart of Lyon city
- Near to metro, train & bus station
- An Eco building campus where everything is designed responsibly



Admissions

Requirements

Minimum of a Bachelor's Degree (equivalent Bac +4)

- Bachelor Degrees from all fields are accepted.

Minimum 3 years of work experience

- Work experience must be full-time and gained after graduation
- Years spent completing a PhD also count as work experience

English proficiency test for non-native speakers

Official Management Aptitude Test score

Application Process

1. Start your Online Application

Start your application through our Online Application portal which you will find on our website.

2. Continue with a Digital Test including a video exercise

3. Admissions Board

After filling out your online application and finalizing your digital test, the Admission Board will review your application.

If you have a disability, whether temporary or permanent or you suffer from health care issues, the Disability Center is available to provide you with personalized service in complete confidentiality. For more information please contact handicap@em-lyon.com

Supporting Documents

- **English Proficiency Score**
- TOEFL - minimum score of 90. You can send your score directly to us: Program Number 0357
- IELTS - minimum score of 6.5
- TOEIC - minimum score of 850
- Cambridge English – minimum score of C1

Please note that your English Proficiency Score is valid for 2 years.

You may be exempted from taking an English Proficiency Test in the following cases:

- Your mother tongue is English
- You hold a non-French degree from a program fully taught in English
- If you have spent one academic year in a program fully taught in English
- Applicants who have a minimum of three years of work experience in English

We reserve the right to require an English test after your interview.

Official Management Aptitude Test Score

- GMAT (our code MBW-FX-70)
- GRE (our code 0761)
- TAGE MAGE

Important Information:

- We do not have a minimum test score requirement. Your whole application is taken into account.
- You may apply even if you have not taken the GMAT/ GRE/TAGE MAGE test yet. You can communicate your score at a later date.
- An exemption from a Management Aptitude Test is possible but only under specific conditions. Please contact the Recruitment Manager for further information.

Your updated CV

A copy of an official valid Identity Card or Passport

A certified copy of your most recent academic degree

We require your academic degrees to be translated into English or French.

120€ non-refundable application fee

This payment can be made online. For other payment options, please contact the Recruitment Manager.

Scholarships and Financing

As a socially responsible organization, **emlyon** business school provides a guaranteed scholarship support fund to help qualifying students pursue their education. If a candidate of the International MBA program falls under one of the guaranteed scholarship categories, the scholarship will be automatically awarded.

emlyon Values' Scholarships

Please note that scholarships cannot be accumulated but if several categories are applicable to an applicant's profile, the individual will be granted the highest percentage reduction.

Excellence: GMAT and GMAT focus score

- 30% reduction on tuition

Integrity/Diversity: Acting in an ethical and responsible manner while welcoming change

- Up to 20% reduction on tuition

Responsibility/Solidarity: Conscience of societal actions and their impacts

- Up to 20% reduction on tuition

Guaranteed Scholarships

Early Bird (terms and conditions apply)

Please contact our Recruitment Manager to get more informations.

Additional ways to finance your MBA at emlyon business school

The French embassy

The French Embassy or the French Cultural Service may offer individual scholarships for students who want to pursue their studies in France. Contact your local French Embassy for available individual scholarships.
www.diplomatie.gouv.fr

Prodigy Finance

This organization is an innovative platform that offers loans to international postgraduate students attending top universities. Through their community platform, alumni, impact investors, and other private qualified entities invest in tomorrow's leaders whilst earning a financial and social return.

Bank loans

You may obtain a bank loan through **emlyon** business school financial partners (LCL, CIC and BNP Paribas, bank branches in Ecully, France) if you are French or have a French guarantor. If not, we advise you to obtain a loan in your country of origin before your arrival. If you wish to obtain a contact list of the partner banks, please contact the Recruitment Manager.

Financial aid according to your country

Each country has a number of scholarships funded by the government, public institutions or private actors. We recommend that you research the available funding options for individuals of your nationality. Campus France also offers useful information on their website.
<http://www.campusfrance.org/>

Snapshot & Practical Information

At a glance

Duration: 24 months

Language: English

Intake: September

Campus: Online + Lyon + International learning trip in Europe

International Accreditations: EQUIS, AACBS and AMBA

Net Promoter Score*: 44

* based on IMBA Full-time

Fees

Tuition fees: 39,800€

Application fees: 120€

Indicated tuition fees include administration fees and a lifelong membership at **emlyon** business school alumni. Extension of studies beyond the official length of the program is subject to additional fees.

Admission requirements

University degree (minimum of a Bachelor's Degree or equivalent)

Minimum work experience of 3 years

GMAT, GRE or TAGE MAGE - possible exemption

English Proficiency Test score (TOEIC, TOEFL, IELTS)

The Application & Selection Process

Selecting the right participant is more than just test scores.

At **emlyon** business school we take an applicant's entire potential into account. Motivation and background are equally important. Our online application procedure is available from November onward.

After you officially enroll, you will have access to a dedicated online portal that will provide everything you need to know and the right resources for you to prepare for your international move.

Contact

Matteo PEDRIGLIERI
pedriglieri@eml-executive.com
+33 (0) 6 73 27 76 74



emlyon business school Campuses

LYON-ECULLY

23 avenue Guy de Collongue
CS 40203
69134 Ecully cedex - France
em-lyon.com

SHANGHAI

Asia Europe Business School
155 Tan Jia Tang Road
Minhang District
Shanghai 201199 - People's Republic of China
www.em-lyon.com.cn

PARIS

15 boulevard Diderot
75012 Paris - France
em-lyon.com

MUMBAI

emlyon Campus
St Xavier College
5 Mahapalika Marg
Mumbai 400-001 - Maharashtra - India
xebs.edu.in

@emlyon



Continuing education offered by

**em
lyon**
business
school

**executive
education**

affiliated to



ambassador

